222/6



TRIVANDRUM-33

1 3 NOTE 2013

Subject:

Observance of "Bus Day" on every Wednesday to promote use of public transport and discourage use of personal vehicles to ensure "Fuel Economy" and to reduce consumption of petroleum products-regarding.

Keeping in view of increased demands for petroleum products and our country's dependency (over 75%) on imported crude oil, Ministry of Petroleum and Natural Gas has launched a "Nation Wide Campaign" to generate awareness amongst the consumers for conserving petroleum products, with special focus on transport sector.

2. In order to extend support of this Department in this endeavor of Ministry of Petroleum and Natural Gas and also to encourage fuel conservation and public transport, the undersigned is directed to circulate the instruction received from Ministry of Petroleum and Natural Gas and to request that every Wednesday may be observed as "Bus Day" to ensure fuel economy by discouraging use of personal vehicles.

(Manoranjan Samal)

Assistant Director General (Admn.)

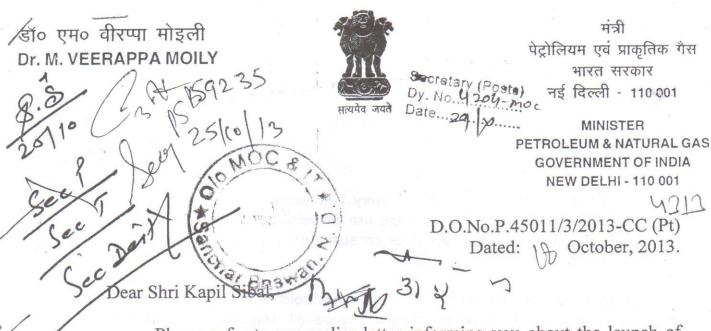
All employees Postal Directorate/BD&M Directorate/PLI Directorate

DOP ID Note No. 92-69/2013- Coord./O&M

dated the November, 2013

Copy to:

- 1. All Heads of Postal Circles: for information and compliance.
- 2. Sr. PPS to Secretary, Posts.
- 3. PPS to all Members, PSB.



Please refer to my earlier letter informing you about the launch of "Nation-Wide Campaign" on conservation of petroleum products.

The Inaugural Workshop on 1st October 2013 had fruitful discussions on fuel conservation opportunities in transport sector with the involvement of Transport officials of many States. In addition, a variety of "people-connect activities" have been started by Oil companies throughout the country, to make consumers realize the importance of saving petroleum products. Industry workers and Farmers are being approached through workshops, training programmes; whereas housewives retail customers are covered through LPG clinics and other activities. Also a 6 week media campaign has been launched through newspapers; television, radio and other means, to disseminate information on simple fuel saving measures, which can be adopted by end-users in their daily life.

Secretary (PSB

As a key initiative to encourage fuel conservation and public transport, my Ministry along with various oil companies, has decided to observe a "Bus Day" on every Wednesday, to promote use of public transport and discourage use of personal vehicles by asking all employees to use only public transport at least once in a week. Staggering of office timings will also help in this regard by reducing traffic congestion.

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मंत्री पेट्रोलियम एवं प्राकृतिक गैस भारत सरकार नई दिल्ली - 110 001

MINISTER
PETROLEUM & NATURAL GAS
GOVERNMENT OF INDIA
NEW DELHI - 110 001

These initiatives will not fetch the desired outcomes, unless proactive support is extended from your Ministry and to related Agencies and PSUs. Therefore, I would once again seek wholehearted involvement of your Ministry in propagating fuel conservation measures including observance of a 'Bus Day' on every Wednesday thereby making this 'Nation Wide Campaign' a success.

With regards,

Yours sincerely,

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(Dr. M. Veerappa Moily)

Shri Kapil Sibal,
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